



Court File No. CV-26-00011329-0000

ONTARIO
SUPERIOR COURT OF JUSTICE

THE HONOURABLE
JUSTICE E. IACOBUCCI

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FRIDAY, THE 19TH
DAY OF JUNE 2026

B E T W E E N:

(*Court Seal*)

PUBREV+, LLC

Plaintiff/
Moving Party

- and -

ADLOOP MEDIA USA, INC., ADLOOP MEDIA INC. and JOSH SEGAL

Defendants/
Responding Parties

ORDER

ORDER PROHIBITING DISSIPATION OF ASSETS

THIS MOTION, is made without notice by the plaintiff, PubRev+, LLC, ("**Plaintiff**") an Order in the form of a worldwide *Mareva* injunction restraining the defendants, Adloop Media USA, Inc., ("**Adloop USA**") Adloop Media Inc., ("**Adloop Canada**"), and Josh Segal ("**Segal**") (Adloop USA, Adloop Canada, and Segal collectively the "**Defendants**") from removing from Ontario or in any way disposing of or diminishing the value of its assets wherever located anywhere in the world, was heard this day in writing at the Toronto Courthouse at 330 University Ave, Toronto, Ontario, M5G 1R7.

ON READING the Motion Record and Factum of the Plaintiff, dated June 9, 2026, and upon reading the submissions of counsel for the Plaintiff, and on noting the undertaking of the Plaintiff to abide by any Order this Court may make concerning damages which the Court may make if it is subsequently determined that the granting of this Order has caused damage to the Defendants or any other person for which the Plaintiff ought to compensate the Defendants or such other person and to pay the reasonable costs of any person other than the Defendants which have been incurred as a result of this Order including the costs of ascertaining whether that person holds any of the Defendants' assets.

Mareva Injunction

1. **THIS COURT ORDERS** that the Defendants (including as known by any aliases, whether listed in the style of cause or otherwise), and their servants, employees, agents, assigns and anyone else acting on their behalf or in conjunction with them, and any and all persons with notice of this injunction, are restrained from directly or indirectly, by any means whatsoever:

- a. from selling, removing, dissipating, alienating, transferring, disposing, assigning, encumbering, or similarly dealing with any assets of the Defendants, other than as provided for in this Order, wherever situated in the world, including but not limited to the following bank accounts:

Bank: Bank of Nova Scotia

Institution Number: 002

Transit Number: 93310

Account Number: 90001 01411 19

- b. instructing, requesting, counselling, demanding, or encouraging any other person to do so; and
- c. facilitating, assisting in, aiding, abetting, or participating in any acts the effect of which is to do so.

2. **THIS COURT ORDERS** that paragraph 1 applies to all of the Defendants' assets, wherever situated in the world, whether or not they are in their own names and whether they are solely or jointly owned. For the purpose of this order, the Defendants' assets include any asset which they have the power, directly or indirectly, to dispose of or deal with as if it were their own. The Defendants are to be regarded as having such power if a third party holds or controls the assets in accordance with their direct or indirect instructions.

3. **THIS COURT ORDERS** that the Plaintiff shall pay to any person served with this order pursuant this Order, the reasonable expenses associated with conducting the therein required searches of records.

4. **THIS COURT ORDERS** that if the total value free of charges or other securities of the Defendants' assets exceeds \$394,239.41 USD, or the equivalent in any other currency, the Defendant may sell, remove, dissipate, alienate, transfer, assign, encumber, or similarly deal with them so long as the total unencumbered value of the Defendants' assets remains above \$394,239.41 USD, or the equivalent in any other currency.

Ordinary Living Expenses

5. **THIS COURT ORDERS** that the Defendants, or any of them, may apply for an order, on at least 3 business day notice to the Plaintiff, for an order granting them sufficient funds for ordinary living or business expenses or legal advice and representation.

Disclosure of Information

6. **THIS COURT ORDERS** that the Defendants prepare and provide to the Plaintiff within 7 days of the date of service of this Order, a sworn or affirmed affidavit listing and describing the nature, value and location of their assets worldwide, whether in their own name or not and whether solely or jointly owned. Wrongful refusal to provide this information referred to in this paragraph is contempt of court

and may render the Defendants liable to be imprisoned, fined or have their assets seized.

7. **THIS COURT ORDERS** that the Defendant, Segal, submit to an examination under oath, in his personal capacity and on behalf of the Defendants Adloop Canada and Adloop USA, within 10 days of the delivery by the Defendants of the aforementioned sworn statement at paragraph 6 in Toronto, Ontario. Wrongful refusal to provide this information referred to in this paragraph herein is contempt of court and may render the Defendants liable to be imprisoned, fined or have their assets seized.

Third Parties

8. **THIS COURT ORDERS** that Bank of Nova Scotia and any other bank accounts this Order may apply to ("**the Banks**") forthwith freeze and prevent any removal or transfer of monies or assets of the Defendants held in any account or on credit on behalf of the Defendants with the Banks, until further order of this Court.

9. **THIS COURT ORDERS** that the Banks forthwith disclose and deliver up to the Plaintiff all records held by the Banks concerning the Defendants' assets and accounts, including the existence, nature, value and location of any monies or assets or credit, wherever situate, held on behalf of the Defendants by the Banks, which will include the identity of the owner or owners of the said accounts.

10. **THIS COURT ORDERS** that the Banks forthwith disclose and deliver up to the Plaintiff any and all records held by the Banks concerning the Defendants' assets and accounts, including the existence, nature, value and location of any monies or assets or credit wherever situate, held on behalf of the Defendants by the Banks.

11. **THIS COURT ORDERS** that any individual or corporation is, upon being served with this order, prohibited from transferring any asset that they are in possession of which belong to any of the Defendants.

12. **THIS COURT ORDERS** that any individual or corporation shall, upon being served with this order, conduct a diligent search of its records to ascertain if it is in the possession of any of the Defendants' assets and to confirm to the lawyer for the Plaintiff, in writing within 7 business days of being served with this order, whether or not that individual or corporation is in possession of the Defendants' assets.

Further Orders

13. **THIS COURT ORDERS** that the Plaintiff are entitled to an accounting of all funds, assets, effects and property of the Defendants, including any accounts and any improper dissipation thereof, and all funds and assets had or received by the Defendants, or any person or entity on their behalf, and all the dealings and transactions between the Defendants and between the Defendants and Plaintiff, related to all amounts paid by the Plaintiff to the Defendants, and any profits thereof.

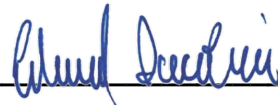
14. **THIS COURT ORDERS** that the Plaintiff are entitled to a worldwide equitable tracing of all funds, which were obtained by the Defendants from the Plaintiff, into and through any financial accounts or deposit facilities in the name of, or held on behalf of or for the benefit of, the Defendants and into and through any assets purchased by the Defendants using funds that were fraudulently obtained from the Plaintiff.

Variation, Discharge or Extension of the Order

15. **THIS COURT ORDERS** that anyone served with or notified of this Order may apply to the Court at any time to vary or discharge this order in accordance with Rule 37.14 on ten days notice to the Plaintiff.

Costs

14. **THIS COURT ORDERS** that the costs of the Plaintiff's motion for injunctive relief will be reserved to the trial judge.



Justice E. Iacobucci

PUBREV+, LLC
Plaintiff / Moving Party

- and -

ADLOOP MEDIA USA, INC. et al.
Defendants / Responding Parties

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ONTARIO
SUPERIOR COURT OF JUSTICE

PROCEEDING COMMENCED AT
TORONTO

ORDER

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